

James Schuler

303.748.0709

Skills:

15 years in marketing consultation, corporate branding, business imaging, graphic design, web design, web animation and traditional illustration.

Education:

San Francisco State University, BA in Fine Arts with a minor in filmmaking. Made SFSU's Dean's List as well as the United State's National Dean's List.

Summary:

Carried hundreds of print jobs from strategy, conceptualization and design all the way through to offset print operations and press-checks.

Extensive use of Dreamweaver, hand-coding HTML and Javascripts. Interactive Flash presentations. Opt-in email marketing campaigns. Meta tagging for SEO and natural optimization.

Objective:

To work with an organization where I can help my team strategize design collateral that:
1) draws prospective clients, 2) benefits existing clients, and 3) brings my organization closer to our objectives.

Experience:

August 2008-present Freelance Graphics and Web Designer. Published full-page exclusive illustration on page 3 of the Denver Business Journal, January 2009. Designed look-and-feel for web site of [SEO For Dummies](#) author Peter Kent. CD music covers for Anonymous Music Productions. Design collateral for Utopia Films.

2002-2008 – Director Of Marketing Communications. My web site: [Expert1031.com](#) climbed to page 1 of Google naturally with a \$0 budget for pay-per-click or Google ads. My ideas are often imitated by competitors.

Select accomplishments:

- Supervised a team of designers, developers, translators, production and marketing assistants.
- Developed a brand new corporate identity into a leader in it's industry.
- Designed/created guidebooks, online resources and CD-ROMs.
- Designed/built/maintained the popular 1,000-page web site [expert1031.com](#), and organically rose to the top of Google.
- Publisher of an email newsletter with 21,000 subscribers. Personally oversaw the production of all 110 editions to-date.
- I'm a published writer in Colorado Real Estate Journal and [Realty Times](#).
- Directed/produced the 30-minute online Flash-course, [6-1031rules.com](#).
- Developed viral marketing campaigns.

1993-2002 – Graphic Print and Web Designer. Created corporate identities, logos, web sites and print collateral for several companies and non-profit organizations.

Print And Web Tools:

G5 MacPro:

Dreamweaver
InDesign
PhotoShop
Flash
Illustrator
Bridge

Email Broadcasting:

Constant Contact
Silverpop
FeltTip Sound Studio

Windows PC:

Microsoft:
Word
Excel
PowerPoint

Additional Education:

El Camino College, AA in communications

Professional References:

Gary and Debby Gorman, most recent employer

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303.694.0204. Gary@expert1031.com; Debby@expert1031.com

Nick and Lucy DellaValle, clients

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Bridget Quandt, co-worker

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